

## Managed Care Organization Tobacco Cessation Resources

**Description:** The following services are additional benefits available to all Members, based on MCO:

- **United Healthcare Louisiana**

Members enrolled in the United Healthcare Louisiana plan have access to a tobacco cessation program that includes Nicotine Replacement Therapy (“NRT”) and access to coaches.<sup>6</sup>

- **Aetna Better Health of Louisiana**

Members enrolled in the Aetna Better Health of Louisiana plan can participate in a six-month tobacco cessation program. In this program, Members meet one-on-one with a certified tobacco cessation coach and enroll in a mobile app called Pivot Breath Sensor that tracks progress. The Pivot Breath Sensor app gives Members access to online support groups and educational activities to help them quit.<sup>7</sup>

- **AmeriHealth Caritas Louisiana**

Members enrolled in the AmeriHealth Caritas Louisiana plan have up to four tobacco cessation counseling sessions per quit attempt covered. Additionally, the AmeriHealth Caritas Louisiana tobacco cessation program offers educational classes to help Members during their transition of quitting.<sup>8</sup>

- **Healthy Blue Louisiana**

The Healthy Blue Louisiana plan has a tobacco cessation program for Members. The tobacco cessation program covers peer support, live chat coaching, educational and supportive text messaging, and medication.<sup>9</sup>

- **Louisiana Healthcare Connections**

Louisiana Healthcare Connections has several methods for Members to engage in tobacco cessation. The healthcare plan covers counseling services and medications. Additionally, Members can enroll in the Sharecare Craving to Quit Program, which offers coaching calls, self-guided lessons, motivational text message support, and virtual community groups for extra support during quitting.<sup>10</sup>

- **Humana**

Humana offers a six-month tobacco cessation program focused on helping members quit both tobacco and vaping. The program includes eight coaching sessions and can assist members in obtaining medications like NRT.<sup>11</sup>

---

<sup>6</sup> Quit for Life Smoking Cessation Program, UNITED HEALTHCARE, <https://perma.cc/US5D-X5LK> (last visited Oct. 4, 2024).

<sup>7</sup> What’s Covered?, AETNA BETTER HEALTH OF LA, <https://perma.cc/QWU5-EXCF> (last visited Feb. 13, 2024).

<sup>8</sup> *AmeriHealth Caritas Louisiana Provider Manual*, AMERIHEALTH CARITAS LA, <https://perma.cc/UAW3-LHPB> (last visited Feb. 13, 2024).

<sup>9</sup> *Medicaid*, HEALTHY BLUE LA, <https://perma.cc/E8T4-5HDM> (last visited Feb. 13, 2024).

<sup>10</sup> *Louisiana Healthcare Connections Offers Help to Quit Smoking This New Year*, LA HEALTHCARE CONNECTIONS (Jan. 22, 2024), <https://perma.cc/YG4R-ZTES>.

<sup>11</sup> *Louisiana Medicaid: Extras for our Members*, HUMANA, <https://perma.cc/C646-SD5F> (last visited Oct. 7, 2024).